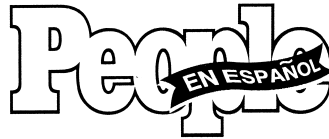




Audit Bureau
of Circulations



For the six months ended June 30, 2011

Field Served: PEOPLE EN ESPAÑOL brings its readers exclusive stories that entertain and inspire, as well as information that enriches their lives. We deliver celebrity access that is second to none, beauty and fashion coverage, award-winning design and human interest stories across a multitude of platforms including print, television and online.

Published by Time Inc.

Frequency: 11 times/year

ABC Member # 04-0846-1

**PAID & VERIFIED
MAGAZINE
PUBLISHER'S STATEMENT**

Subject to Audit

People en Español

Paid & Verified Magazine
Publisher's Statement

For six months ended June 30, 2011

1. TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Paid & Verified Circulation: (See Par. 6)					
Subscriptions:					
Paid	362,891	63.8			
Verified	94,573	16.6			
Total Paid & Verified Subscriptions	457,464	80.4			
Single Copy Sales	111,617	19.6			
Total Paid & Verified Circulation	569,081	100.0	540,000	29,081	5.4

2. PRICES

	Suggested Retail Prices (1)	Average Price (2) Net	Gross (Optional)
Average Single Copy Subscription	\$3.09		
Average Subscription Price Annualized (11 issue frequency)	\$19.97	\$13.02	
Average Subscription Price per Copy		\$1.18	

(1) For the Statement period

(2) Represents subscriptions for the 12 months ended December 31, 2010.

3. PAID & VERIFIED CIRCULATION BY ISSUE

Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Feb.	354,462	97,204	451,666	123,043	574,709
Mar.	370,798	94,544	465,342	101,229	566,571
Apr.	364,810	93,958	458,768	110,845	569,613
May	361,346	93,776	455,122	102,439	557,561
June	363,039	93,383	456,422	120,529	576,951

4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

None

5. TREND ANALYSIS

	2006	%	2007	%	2008	%	2009	%	2010	%
Subscriptions:										
Paid	265,835	54.6	311,295	60.9	336,762	60.5	385,552	67.7	399,560	71.7
Verified	101,075	20.8	95,858	18.7	98,440	17.7	78,309	13.8	54,861	9.9
Total Paid & Verified Subscriptions	366,910	75.4	407,153	79.6	435,202	78.2	463,861	81.5	454,421	81.6
Single Copy Sales	119,575	24.6	104,299	20.4	121,370	21.8	105,632	18.5	102,615	18.4
Total Paid & Verified Circulation	486,485	100.0	511,452	100.0	556,572	100.0	569,493	100.0	557,036	100.0
Year Over Year Percent of Change		4.4		5.1		8.8		2.3		-2.2
Avg. Annualized Subscription Price	\$13.12		\$13.14		\$12.74		\$13.43		\$12.95	

6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation.

	Average for Period	% of Circulation
PAID SUBSCRIPTIONS		
Individual Subscriptions*	313,878	55.2
Combination Subscriptions*	284	0.0
Award Point*	38,490	6.8
Partnership:		
Deductible*	10,239	1.8
TOTAL PAID SUBSCRIPTIONS	362,891	63.8
VERIFIED SUBSCRIPTIONS		
Public Place (See Par. 6A)	94,573	16.6
TOTAL VERIFIED SUBSCRIPTIONS	94,573	16.6
TOTAL PAID & VERIFIED SUBSCRIPTIONS	457,464	80.4
SINGLE COPY SALES		
Single Issue Sales	111,617	19.6
TOTAL SINGLE COPY SALES	111,617	19.6
TOTAL PAID & VERIFIED CIRCULATION	569,081	100.0

*Included in Average Price calculation

6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the statement period to the following public areas:

Verified Subscription:	Doctor/ Health Care Providers	Personal Care Salons	Education/ Learning Facilities	Business/ Professional Services	Automotive Outlets	Other	Total Public Place Copies
Public Place	54,118	25,891	6,254	5,503	1,755	1,052	94,573

6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

None

7. GEOGRAPHIC DATA for the February 2011 issue

Total paid & verified circulation of this issue was 1.1% greater than the total average circulation.

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Alabama	1,518	14	1,532	293	1,825
Arizona	7,007	3,884	10,891	2,460	13,351
Arkansas	1,213	141	1,354	245	1,599
California	72,042	36,708	108,750	22,275	131,025
Colorado	5,004	2,073	7,077	1,980	9,057
Connecticut	4,170	1,231	5,401	848	6,249
Delaware	589	6	595	93	688
District of Columbia	476	216	692	180	872
Florida	38,039	7,335	45,374	19,462	64,836
Georgia	5,774	856	6,630	3,856	10,486
Idaho	1,065	173	1,238	136	1,374
Illinois	11,252	3,230	14,482	3,330	17,812
Indiana	2,922	178	3,100	334	3,434
Iowa	1,715	73	1,788	183	1,971
Kansas	2,279	354	2,633	356	2,989
Kentucky	1,333	3	1,336	384	1,720
Louisiana	1,646	62	1,708	616	2,324
Maine	253		253	1	254
Maryland	4,135	424	4,559	824	5,383
Massachusetts	5,535	848	6,383	1,643	8,026
Michigan	3,161	163	3,324	1,022	4,346
Minnesota	2,750	67	2,817	358	3,175
Mississippi	658		658	208	866
Missouri	1,863	77	1,940	251	2,191
Montana	204		204	17	221
Nebraska	1,331	155	1,486	304	1,790
Nevada	3,473	1,177	4,650	1,868	6,518
New Hampshire	443	62	505	55	560
New Jersey	12,006	2,422	14,428	4,394	18,822
New Mexico	2,621	2,906	5,527	1,129	6,656
New York	22,205	6,142	28,347	7,253	35,600
North Carolina	5,634	125	5,759	1,550	7,309
North Dakota	156		156	49	205
TOTAL 48 CONTERMINOUS STATES	303,482	97,201	400,683	102,670	503,353
Alaska	327		327	156	483
Hawaii	356	1	357	307	664
TOTAL ALASKA & HAWAII	683	1	684	463	1,147
U.S. Unclassified					
TOTAL UNITED STATES	304,165	97,202	401,367	103,133	504,500
Poss. & Other Areas	48,211	1	48,212	9,121	57,333
U.S. & POSS., etc.	352,376	97,203	449,579	112,254	561,833
Canada	1,877		1,877	1,555	3,432
International	16		16	9,234	9,250
Other Unclassified					
Military or Civilian					
Personnel Overseas	193	1	194		194
GRAND TOTAL	354,462	97,204	451,666	123,043	574,709

ANALYSIS BY ABCD COUNTY SIZE for the February 2011 issue

County Size	% of Households	Total Paid & Verified Circulation	% of Total Circulation	Index (% of Circulation/ % of Households)
A	40	296,986	59.0	148
B	30	129,770	25.8	86
C	15	44,469	8.8	59
D	15	32,128	6.4	43

County Size Group Definitions by the A.C. Nielsen Company- Data for the conterminous 48 states.

8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended June 30, 2011

A. DURATION	%	C. CHANNELS	%
(a) One to six months (1 to 5 issues).....	672 0.4	(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers.....	152,395 82.8
(b) Seven to eleven months (6 to 10 issues).....	9,284 5.0	(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling.....	9,157 5.0
(c) Twelve months (11 issues).....	88,620 48.1	(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations.....	22,462 12.2
(d) Thirteen to twenty-four months.....	71,694 39.0	(d) Subscriptions as part of membership in an organization.....	None
(e) Twenty-five months and more.....	13,744 7.5	Total Subscriptions Sold in Period.....	184,014 100.0
Total Subscriptions Sold in Period.....	184,014 100.0		
B. USE OF PREMIUMS			
(a) Ordered without premium.....	179,072 97.3		
(b) Ordered with material reprinted from this publication.....	None		
(c) Ordered with other premiums, See Par. 9.....	4,942 2.7		
Total Subscriptions Sold in Period.....	184,014 100.0		

9. EXPLANATORY

- (a) Suggested Retail Prices: Average Single Copy: U.S., \$2.99 on 4 issues and \$3.49 on 1 issue (June 2011). Canada, \$3.99 on 4 issues and \$4.49 on 1 issue (June 2011). Subscriptions: No additional prices.
- (b) Average non-analyzed non-paid circulation for the 6 month period: 36,381 copies per issue.
- (c) Post expiration copies: None.
- (d) Award Point Subscription Sales: The average of 38,490 copies per issue, shown in Par. 6 and included in Par. 1, represents the following:
An average of 37,270 copies per issue represents copies purchased through the redemption of Airline Frequent Flyer Miles valued at 2.5¢ to 3¢ per mile.
An average of 1,220 copies per issue represents copies purchased through the redemption of award points valued at \$1.00 per point.
- (e) Partnership Subscription Sales (Deductible): The average of 10,239 copies per issue, shown in Par. 6 and included in Par. 1, represents copies sold in a partnership relationship wherein this publication was bundled with the purchase of a product or service. Purchasers were advised that \$10.00 to \$20.00 of the sales price was allocated for an 11 issue subscription to this publication.
- (f) Use of Premiums: A necklace, with no advertised or stated value, was offered with some subscriptions.
- (g) Donations: A donation to a charitable organization was offered with some subscriptions.

10. VARIANCE

Latest released Audit Report for 12 months ended June 30, 2010; Variation from Publisher's Statements

Audit Period Ended [^]	Rate Base (Paid & Verified)	Audit Report (Paid & Verified)	Publisher's Statements (Paid & Verified)	Difference (Paid & Verified)	Percentage of Difference (Paid & Verified)
06-30-10	540,000	567,119	564,140	2,979	0.5
06-30-09	(a)	560,735	559,211	1,524	0.3
06-30-08	(b)	530,099	529,519	580	0.1
06-30-07	(c)	505,717	502,430	3,287	0.7
06-30-06	(d)	479,755	477,219	2,536	0.5

[^]Effective with the June 2006 Publisher's Statements, publications were given the option of reporting verified circulation.

(a) Effective 01/01/09 changed from 515,000 to 540,000

(b) Effective 01/01/08 changed from 500,000 to 515,000

(c) Effective 01/01/07 changed from 475,000 to 500,000

(d) Effective 01/01/06 changed from 450,000 to 475,000

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules.

Parent Company: Time Inc.

PEOPLE EN ESPAÑOL, published by Time Inc. • Time & Life Building, Rockefeller Center • New York, NY 10020

TAMMY BERENTSON

MONIQUE MANSO

Date Signed: July 27, 2011

Vice President, Consumer Marketing

Publisher

P: 212.522.1212 • URL: www.peopleenespañol.com

Established: 1997

ABC Member since: 1998

04-0846-1	Analyzed Issue Date	02/01/11
	Analyzed Issue Text (for double month issue date)	
	Average Single Copy Price	3.09
	Association Subscription Price	
	U.S. Subscription Price	19.97
	Canadian Subscription Price	
	International Subscription Price	